

Give us your worst, let us prove value to you.

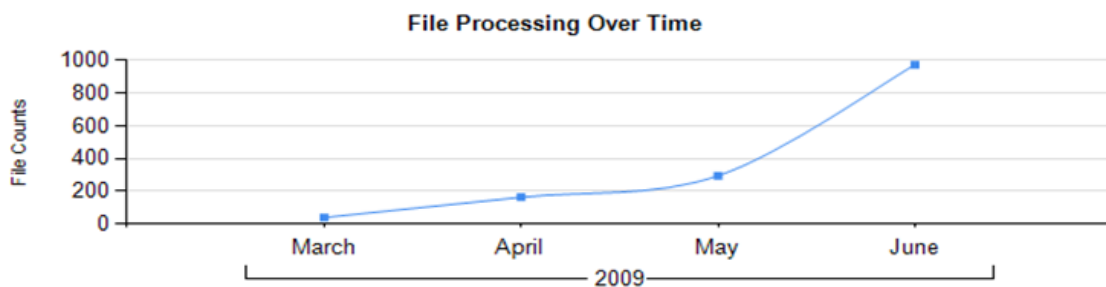
We're so confident you'll find value in the accuracy of our data management programs, we're willing to prove it to you for *free*.

Send us the dirtiest snapshot of your customer data; your undeliverable addresses. We'll show you how our **Anytime Data Refresh (ADR)** program will *outperform* your current efforts.

When data accuracy is of the utmost importance – trust in the sophistication that is unmatched.

Bad-Address Processing In Action...

Year	Month	Total Files	Total Records	Records Updated	Estimated Update %	File Size (KB)	Largest File (# records)
2009							
	March	41	278	137	49.28%	74	32
	April	164	1,930	1,074	55.65%	414	34
	May	295	5,925	3,313	55.92%	1,256	60
	June	971	13,773	5,667	41.15%	2,807	306
2009 Totals		1,471	21,906	10,191	46.52%	4,551	



"C.TRAC helped us correct approximately *45%* of the records we otherwise would have been unable to mail. We routinely process data updates in house, but rely on C.TRAC's sophisticated data processes to validate our more problematic records. Upon seeing such positive results, we have increased the volume of records processed by C.TRAC nearly *13-fold*."

-Michael Teutsch
CEO & Founder

eTACTICS

